

**MINUTES OF THE MEETING OF
THE WESTERN ASSOCIATION OF
AGRICULTURAL EXPERIMENT STATION DIRECTORS**

**ALASKA
AMERICAN SAMOA
ARIZONA
CALIFORNIA
COLORADO
GUAM
HAWAII
IDAHO
MICRONESIA
MONTANA
NEVADA
NEW MEXICO
NORTHERN MARIANA ISLANDS
OREGON
UTAH
WASHINGTON
WYOMING**



**Image Not
Available**

**Grand Hyatt Hotel
Washington, DC
November 11, 1993**

SUMMARY OF ACTIONS

1.0	Approved the agenda	1
2.0	Approved the minutes as amended	1
3.0	Approved the WDA endorsement of the Agroforestry and Sustainable Systems Symposium	2
4.0	Approved the Treasurer's Report as presented	2
5.0	Approved the following changes in the Western regional project review process: (1) the WDA supports the one stage evaluation process at the regional level for approval of regional research projects; and (2) the Western representatives to the Committee of Nine be included as full and active members of RIC; (3) to have on file at the Regional Research Office the WDA peer review process for regional research projects	3
6.0	Allow one percent off the top from the regional Integrated Pest Management funds to be used for working group activities, contingent on approval by all four of the regional associations	4
7.0	Extended sympathy to J. P. Jordan in the death of his wife	6
8.0	Adjourned the meeting	6

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Western Association of Agricultural Experiment Station Directors
Grand Hyatt Hotel, Washington, DC
Thursday, November 11, 1993

MINUTES

ATTENDANCE:

ALASKA	G. Allen Mitchell	MONTANA	Barry J. Jacobsen
ARIZONA	C. Colin Kaltenbach	NEVADA	Ronald S. Pardini
CALIFORNIA	Charles Hess	NEW MEXICO	Gary Cunningham
	David E. Schlegel	OREGON	Thayne R. Dutson
	Barbara Schneeman	UTAH	H. Paul Rasmussen
	Henry Vaux	WASHINGTON	James J. Zuiches
COLORADO	Charles W. Laughlin	WYOMING	Al Gale
GUAM	Chin T. Lee	AGRI. RES. SERV.	William H. Tallent
HAWAII	Ned Kefford	CSRS	William D. Carlson
IDAHO	Richard Heimsch	EXECUTIVE DIR.	Robert D. Heil
	Gary A. Lee	OFFICE-EXEC. DIR.	Harriet Sykes

1.0 Call to Order

The meeting was called to order by Chair J. J. Zuiches.

2.0 Introductions and Announcements

The attendees introduced themselves.

3.0 Adoption of Agenda

The motion was made and seconded to approve the agenda. MOTION CARRIED. The agenda is attached as Appendix I, p. 7.

4.0 Approval of Minutes of 7/6-8/93 Meeting

The motion was made, seconded and CARRIED to approve the minutes as amended. The minutes, as circulated, incorrectly listed J. J. Zuiches (WA) as a representative to the Committee of Nine. H. P. Rasmussen (UT) should have been listed.

5.0 Chair/Executive Committee Report

Zuiches reported that the WDA Executive Committee had met earlier on November 11. Most of the items covered by the Executive Committee will be discussed as agenda items.

The Executive Committee made the following changes/recommendations for appointments:

1. B. J. Jacobsen (MT) will continue on the ESCOP Pest Management Strategies Subcommittee and will replace D. E. Schlegel (CA-S) on the Executive Committee of the Pest Management Strategies Subcommittee. G. A. McIntyre (CO) also serves on the subcommittee as the coordinator of the Western IPM Special Grants Program.
2. The motion was made, seconded and CARRIED that G. A. Lee (ID) serve as the WDA representative on the ESCOP FY97 Budget Development Group.
3. R. Youmans (WRDC) appointed to serve on the ESCOP T-5 Social Sciences Committee.
4. The ESCOP Image Enhancement and Communications Group is to be evaluated. Due to his increased responsibilities in Oregon as Dean and Director, T. R. Dutson will be relieved from his responsibilities on this group.

G. A. Lee reported that the ESCOP Plant Germplasm Subcommittee may need to have a larger group or add another working group to deal with issues regarding intellectual rights and patents.

Organizers of an agro-forestry conference to be held August 7-10, 1994 in Ft. Collins, CO have requested the WDA to serve as co-sponsor. The Executive Committee recommends co-sponsorship of the conference. The motion was made and seconded to approve the WDA endorsement of the Agroforestry and Sustainable Systems Symposium. MOTION CARRIED.

6.0 Treasurer's Report

Jacobsen presented the Treasurer's Report, including the Executive Director Account and the Western Directors Special Account, attached as Appendix II, pp. 8-9. The motion was made, seconded and CARRIED to approve the Treasurer's Report as presented.

7.0 CSRS Report (including USDA Reorganization Update)

Carlson presented the CSRS Report, included as Appendix III, pp. 10-12. He expressed concern about the direction of funding for the National Research Initiative.

8.0 ARS Report

Tallent presented the ARS Report, included as Appendix IV, pp. 13-17.

9.0 Reports by Representatives to:

9.1 ESCOP

G. A. Lee reported that minutes of the last ESCOP meeting had been circulated to the Western Directors. ESCOP is moving rapidly and effectively in developing twelve ad-hoc committees to work on position papers for the Farm Bill.

9.2 ESCOP Leadership Development

Laughlin presented information on the ESCOP/ACOP Leadership Development Program, attached as Appendix V, pp. 18-19.

9.3 FY1995 ESCOP Budget Group

Cunningham indicated that the budget numbers have not changed since they were first released. The concern is what is going to happen next and how much damage needs to be repaired in the FY1995 budget request from what has happened and what is likely to continue to happen to the 1994 budget. Next, the budget may be reorganized to fall in line with the major initiatives. There may be some regrouping of some of the special grants and other research grant programs so that they form some kind of consistent pattern, instead of appearing to be a random sample of things that can be easily targeted.

9.4 FY1996 ESCOP Budget Group

Rasmussen presented the Report of the 1996 ESCOP Budget Development Group, included as Appendix VI, p. 20.

9.5 Committee of Nine

Pardini reported that the Executive Committee had reviewed a discussion draft for implementation of a one stage evaluation process at the regional level for approval of regional research projects, attached as Appendix VII, p. 21. The Committee of Nine has suggested that the representatives to the Committee of Nine serve as members of their regional research committees.

The Executive Committee recommends as a seconded motion that (1) the WDA supports the one stage evaluation process at the regional level for approval of regional research projects; and (2) the Western representatives to the Committee of Nine be included as full and active members of RIC; (3) to have on file at the Regional Research Office the WDA peer review process for regional research projects. MOTION CARRIED.

Due to his upcoming responsibilities as WDA Chair and Chair of the ESCOP FY1996 Budget Development Group, H. P. Rasmussen has asked to be relieved of his appointment to the Committee of Nine and R. S. Pardini will assume those duties.

9.6 ESCOP/ECOP Task Force on Rural Development

Zuiches indicated that ESCOP/ECOP had appointed a Joint Task Force on Rural Development. There was a charge to develop an agenda of research and education activities that would be submitted to Mr. Nash and Secretary Espy. There was a rapid turnaround time. There were approximately 12 people appointed to serve on the task force. A document has been submitted to ESCOP and to ECOP. ESCOP has accepted the document and ECOP has yet to accept it.

Zuiches attended the national forum on Rural America that Secretary Espy put in place. There were 26 individuals from around the country; local leaders who were part of the panel. Those people who were from universities and state or federal agencies were in the audience. The agenda was for the university/agency people to listen to the people. Espy asked whether we should invest in the infrastructure of rural America (sewers, water systems, etc.) or whether we should invest in the intangibles of rural America (leadership development, educational programs, community development, civic culture). The response from the people was generally to invest in the intangibles.

10.0 Pest Management Activities

Jacobsen requested approval to take one percent off the top funding from the regional PMS Special Grants for PMS technical activities, including funding of working group meetings and developing interagency activities, attached as Appendix VIII, pp. 22-23.

The motion was made and seconded to allow one percent off the top from the regional Integrated Pest Management funds to be used for working group activities, contingent on approval by all four of the regional associations. MOTION CARRIED.

11.0 Sustainable Agriculture

Heil reported that a request for proposal had been circulated for a new host institution for the Western Region Sustainable Agriculture Program (SARE). He is serving as Chair of the Search Committee and also as Chair of the Western Region Sustainable Agriculture Administrative Council.

Schlegel reported that Congress had funded \$2.93 million for Chapters 2 and 3. That has presented problems as Extension has concluded that they cannot accept money designated for Administrative Councils, as Congress specified.

Jacobsen questioned whether SARE might be a better home for IPM than where it is now located. The SARE program has a more sophisticated dissemination program than IPM.

Laughlin commented that Schlegel was to be commended for taking the SARE Program and helping it mature to its current point.

12.0 ESCOPE/ECOP Supported Congressional Activities

No report was presented.

13.0 Executive Director Report

Heil presented the Executive Director Report, attached as Appendix IX, pp. 24-25.

14.0 Western Regional Biotech Consortium

Hess presented a proposal to establish a Western Biotechnology Consortium, information about which is attached as Appendix X, pp. 26-28.

A motion stating WDA support and encouragement for the efforts of the Western Biotechnology Consortium was withdrawn. Zuiches commented that the Association should be cautious about endorsing individual efforts that are outside of the budget request of the SAES system and NASULGC. Individual directors were encouraged to support the Consortium if they so chose.

15.0 Future Meetings

15.1 1994 Spring WDA Meeting Plans

Laughlin presented information on the 1994 Spring WDA Meeting, to be held March 7-9, 1994 in Ft. Collins, CO, attached as Appendix XI, p. 29.

15.2 1994 Summer Meeting Plans; Joint Meeting with Deans, Resident Instruction, Extension & CARET

Mitchell reported that information on the 1994 Summer Meeting had been mailed. RIC will meet July 17, prior to the Joint Meeting on July 18-21, 1994.

16.0 Other Business

16.1 Western Region Project Review Process

The Western Region Review Process was discussed in the Committee of Nine Report, Agenda item 9.5.

16.2 National Database Project

Veronica Malone presented information on a National Database Project which has a goal to link the accomplishments of land-grant university research, extension, and teaching into a collection of data demonstrating the significance of agriculture. Information on the project is attached as Appendix XII, pp. 30-34.

16.3 State Reports

State Reports which were submitted as Agenda Briefs are attached as Appendix XIII, pp. 35-37.

17.0 Resolutions/Letters

The motion was made, seconded and UNANIMOUSLY APPROVED to extend sympathy from the Western Directors to J. P. Jordan in the death of his wife, Peggy.

18.0 Changing of the Guard

Zuiches expressed his thanks to the WDA for the support given during his term as Chair of the Association. He passed the gavel to Rasmussen, WDA Chair for 1994.

19.0 Adjournment

The motion was made, seconded and CARRIED to adjourn the meeting.

APPENDIX I

WESTERN ASSOCIATION OF AGRICULTURAL EXPERIMENT STATION DIRECTORS
 Washington, DC
 Thursday, November 11, 1993
 Noon - 2:45 pm

AGENDA

Noon	1.0	Call to Order	J. J. Zuiches
	2.0	Introductions and Announcements	J. J. Zuiches
	3.0	Adoption of Agenda	J. J. Zuiches
	4.0	Approval of Minutes of 7/6-8/93 Meeting	J. J. Zuiches
12:10	5.0	Chair/Executive Committee Report	J. J. Zuiches
12:20	6.0	Treasurer's Report	B. Jacobsen
12:25	7.0	CSRS Report (including USDA Reorganization Update)	J. P. Jordan
12:35	8.0	ARS Report	W. H. Tallent
	9.0	Reports by Representatives to:	
12:45	9.1	ESCOPE	G. A. Lee
12:50	9.2	ESCOPE Leadership Development	C. W. Laughlin
1:00	9.3	FY1995 ESCOP Budget Group	G. Cunningham
1:10	9.4	FY1996 ESCOP Budget Group	H. P. Rasmussen
1:20	9.5	Committee of Nine	J. J. Zuiches
1:30	9.6	ESCOPE/ECOP Task Force on Rural Development	J. J. Zuiches
1:35	10.0	Pest Management Activities	B. Jacobsen
1:45	11.0	Sustainable Agriculture	R. D. Heil
1:55	12.0	ESCOPE/ECOP Supported Congressional Activities	T. Nipp
2:05	13.0	Executive Director Report	R. D. Heil
2:10	14.0	Western Regional Biotech Consortium	C. Hess
	15.0	Future Meetings	
2:20	15.1	1994 Spring WDA Meeting Plans	C. W. Laughlin
2:25	15.2	1994 Summer Meeting Plans; Joint Meeting with Deans, Resident Instruction, Extension & CARET	J. V. Drew
	16.0	Other Business	
2:30	16.1	Western Region Project Review Process	R. S. Pardini
	16.2	National Database Project	
	16.3	State Reports	
2:35	17.0	Resolutions	
2:40	18.0	Changing of the Guard	
2:45	19.0	Adjournment	

**WESTERN DIRECTOR AT LARGE ACCOUNT
FINANCIAL REPORT
FY 1994**

ASSESSMENTS

05-Nov-93

Item	Assessment	Payment	Balance due
AM.SAMOA	\$ 600.00	\$	\$ 600.00
MICRONESIA	600.00		600.00
NORTHERN MARIANAS	600.00		600.00
ALASKA	7,260.59	7,260.59	0.00
ARIZONA	12,957.54	12,957.54	0.00
CALIFORNIA	20,116.08		20,116.08
COLORADO	14,535.42	14,535.42	0.00
GUAM	7,069.60	7,069.60	0.00
HAWAII	9,494.53		9,494.53
IDAHO	11,471.03	11,471.03	0.00
MONTANA	12,135.38	12,135.38	0.00
NEVADA	9,328.45	9,328.45	0.00
NEW MEXICO	9,668.94		9,668.94
OREGON	14,718.13	14,718.13	0.00
UTAH	12,334.69	12,334.69	0.00
WASHINGTON	14,120.19	14,120.19	0.00
WYOMING	10,881.43	10,881.43	0.00
 SUB TOTAL	 167,892.00	 126,812.45	
 COLORADO RENT	 (7,800.00)	 (7,800.00)	
 Total	 \$ 160,092.00	 \$ 119,012.45	 \$ 41,079.55

INCOME AND EXPENSES

Date	Transaction	Income	Expense	Balance
July 1, 1993	June 30, 1993 Balance	\$	\$	\$ 58,753.84
11/05/93	FY 1994 Assessments Received	160,092.00		218,845.84
July 26, 1993	U of WY-Heil salary & benefits		29,013.93	189,831.91
July 30, 1993	Montana AES for accounting expenses		1,500.00	188,331.91
August 30, 1993	Wash State-Boyd salary & benefits		7,871.23	180,460.68
September 21, 1993	CSU-transfer of funds-July-December		23,802.00	156,658.68
October 21, 1993	U of WY-Heil salary & benefits		28,642.87	128,015.81
Aug 93	July Interest	346.12		128,361.93
Sept 93	August Interest	341.19		128,703.12
Oct 93	September Interest	340.31		129,043.43
 Total		 \$ 161,474.71	 \$ 90,830.03	 \$ 129,398.52

**WESTERN DIRECTORS' SPECIAL ACCOUNT
FINANCIAL STATEMENT
FY1994**

ASSESSMENTS

04-Nov-93

Item	Assessment	Payment	Balance Due
ALASKA	\$ 473.33	\$ 473.33	\$ 0.00
ARIZONA	844.73	844.73	0.00
CALIFORNIA	1,311.40		1,311.40
COLORADO	947.59	947.59	0.00
GUAM	460.88	460.88	0.00
HAWAII	618.97		618.97
IDAHO	747.82	747.82	0.00
MONTANA	791.13	791.13	0.00
NEVADA	608.14	608.14	0.00
NEW MEXICO	630.34		630.34
OREGON	959.50	959.50	0.00
UTAH	804.12	804.12	0.00
WASHINGTON	920.52	920.52	0.00
WYOMING	709.38	709.38	0.00
Total	\$ 10,827.84	\$ 8,267.13	\$ 2,560.71

INCOME AND EXPENSES

Date	Transaction	Income	Expense	Balance
July 1, 1993	June 30, 1993 Balance	\$	\$	\$ 21,172.16
11/04/93	FY1994 Assessments Received	8,267.13		29,439.29
July 26, 1993	Kaltenbach, ESCOP-Dallas		563.03	28,876.26
August 19, 1993	Zuiches, Szabo, ESCOP-Seattle		1,603.21	27,273.05
August 30, 1993	Kaltenbach, ESCOP-Texas		616.76	26,656.29
September 9, 1993	Lee, ESCOP-Seattle		725.12	25,931.17
September 14, 1993	Rasmussen, ESCOP-Texas		880.35	25,050.82
October 5, 1993	McHugh, ESCOP-Texas		667.18	24,383.64
October 25, 1993	Rasmussen, ESCOP-D. C			24,383.64
Aug 93	July Interest	56.33		24,439.97
Sep 93	August Interest	55.53		24,495.50
Oct 93	September Interest	55.39		24,550.89
Total		\$ 8,434.38	\$ 5,055.65	\$ 24,550.89

APPENDIX III

COOPERATIVE STATE RESEARCH SERVICE
REPORT TO THE
WESTERN ASSOCIATION OF AGRICULTURAL EXPERIMENT STATION DIRECTORS
WASHINGTON, D.C.
NOVEMBER 11, 1993

1. Assistant Secretary for Science and Education: On October 8, 1993, Dr. Luis Sequeira formally withdrew as candidate for Assistant Secretary for Science and Education in a letter sent to Secretary Mike Espy. The administration is still very interested in a good strong candidate and is particularly encouraging women and minorities to make themselves available. Recommendations in this regard would be well received by the administration.
2. Reorganization: There are a number of activities that are taking place in the Department relative to reorganization. The Secretary of Agriculture would like to have a plan that would allow him to implement his over-all strategy. Thus, the various Assistant and Under Secretaries have organized their staffs to provide the kind of input needed and a number of people from CSRS along with those in ARS, ES, ERS, NASS, NAL are involved. Dr. C. I. Harris is the chief spokesperson for CSRS backed up ably by Dr. Walter Woods.
3. FY 1995 Budget: The FY 1995 budget has left the Department for OMB and in general contains strong support for the university partnerships both in terms of education and research. The biggest challenge is going to be launching new or expanded programs because of the exceedingly tight budget situation and the size and nature of the ever growing national debt. Nevertheless, although some units within USDA took major reductions, the Science and Education agencies did not.
4. FY 1996 Budget: Using a new approach, Chairman Paul Rasmussen (UT) of the ESCOP FY 1996 budget subcommittee met with leaders from all the various components of the proposed new Research and Economics agency. It was an excellent dialogue focusing heavily on the reorganization philosophy. As a result of that meeting, the FY 1996 budget, as it is unfolded by ESCOP, should be extremely useful to the USDA in building its budget recommendation.
5. Regional Research: The major emphasis upon Regional Research by CSRS and Experiment Station Leadership is a key joint effort to create a more efficient, productive and understood program. The building of new emphasis on Regional Research comes from a joint Ad Hoc effort that represents the AES Directors, Executive Directors, Regional Research Committees, Regional Associations, Committee Of Nine and CSRS. It is the goal to clarify mission and vision; streamline the approval process; increase the flexibility and adequacy of funding for approved Regional Projects; and to emphasize high priority projects that address

multi-state, regional and national issues. Regional Associations as well as Directors are being contacted for their input. Following regional input the Committee of Nine will take further actions in their May 1994 meeting. The Committee of Nine has initiated an improvement in the efficiency of the approval process by recommending a one stage evaluation for regional projects. It should be evident that several additional steps will need to be taken before an improved project approval process has been approved by all participants in Regional Research. Walter Woods, Assistant Administrator for Regional Research has sent to each AES Director the recommendations of the Ad Hoc Committee and will send summaries to each Regional Association.

6. National Research Initiative Competitive Grants Program (NRICGP) Announcement: The NRICGP announced Part I of its solicitation for applications in the September 7, 1993, Federal Register, Vol 58, No. 171, pp 47184-47185. Specific research divisions to be supported for Fiscal Year 1994 are: Natural Resources and Environment; Nutrition, Food Safety and Health; Animals; Plants; Markets, Trade and Rural Development; and Processing for Adding Value or Developing New Products. Part I of the solicitation requests proposals in 27 different research program areas, and contains detailed instructions on how to apply. A supplement announcing some additional programs (Part II) was published in the Federal Register on October 8, 1993. This supplement describes four new NRICGP programs: water resources assessment and protection; biological control research; assessing pest control strategies; and agricultural systems. These new avenues of research funding will address several issues previously supported by the Special Research Grants that received reduced funding in FY 1994. Summaries of these solicitations were also sent electronically to each cooperating institution.

7. Joint Program on Collaborative Research Announcement: The DOE/NSF/USDA Joint Program on Collaborative Research in Plant Biology (CRPB) was recently announced. This program will support collaborative research and training in plant biology and is a continuation of the collaboration that was initiated by the 1988 DOE/NSF/USDA Plant Science Centers Program. Proposals must be submitted by February 14, 1994.

8. The Hispanic Association of Colleges and Universities (HACU): The USDA has aggressively moved to begin the development of a program to parallel the 1890 program but featuring Hispanic Serving Institutions. The key to this is the USDA/HACU Leadership Group which met recently in San Antonio, Texas. The focus of the program is to attract individuals from minority groups, particularly Hispanic, into employment with the USDA or at least involvement in American agriculture.

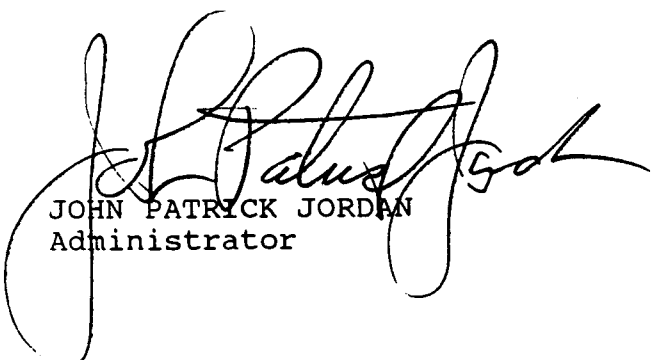
9. The ESCOP/CSRS Strategic Planning Conference: The conference held at Texas A&M University has been heralded a success. We appreciate the leadership provided by Dr. Neville Clarke and the support received from invited administrators and scientists to complete work related to the

Quadrennial Update. This is a cornerstone of the justification for program support and funding by the United States Congress for the University/USDA working relationships.

10. The National Animal Genome Research Program (NAGRP) Newsletter: The first newsletter (NAGRP News) was recently published to describe the scope and vision for this exciting, high priority research activity. This activity now involves 53 scientists at 27 university and Federal laboratories to map the genomes of cattle, sheep, poultry and swine, and is an excellent model for leveraging Federal and State funds to address a national priority.

11. Peggy Jordan's Status: Unhappily Peggy has taken a turn for the worse and has been convalescing more in hospitals and less at home in recent times. We are now, however, using home hospice arrangements, and the children are here to provide help also. Her spirits are strong and her will to fight remains, but the cancer is an unyielding competitor. We continue to appreciate your prayers and kind thoughts in this regard.

Respectfully submitted,



JOHN PATRICK JORDAN
Administrator

APPENDIX IV

ARS Report to Regional Association of AES Directors

W. H. Tallent

November 11, 1993

The Ad Hoc Joint USDA/University Committee on Food Safety, having finished the survey of food safety related activities of participating agencies and organizations, has turned its attention to identification of specific areas of opportunity for cooperative research and education to more effectively serve the needs of USDA food safety action agencies. A Workshop Planning Subcommittee chaired by Frank Flora of CSRS is planning a Food Safety Workshop to address this second charge. This is tentatively scheduled March 8-9, 1994, in Washington, D.C. More information is given in the memo from Lund and Tallent to key USDA administrators and ESCOP and ECOP chairs that will be distributed.

Developments regarding the Federal Coordinating Council for Science, Engineering, and Technology (FCCSET) are relevant to agricultural research programs. Presidential Science Advisor John Gibbons has announced intention to consolidate FCCSET, the National Space Council, and the National Critical Materials Council. Nominally, this will be a Cabinet level council chaired by the President. In practice, the real participants will undoubtedly be the subcabinet level people with science and research responsibilities with Gibbons chairing. Its mission will be to review, evaluate, and prioritize the components of the entire \$76 billion Federal R&D budget. Four FCCSET committees now in place will come under the purview of the Council. These are Manufacturing, Communication and Information, Natural Resources and the Environment, and Education and Training. Several additional committees are envisioned. Agricultural biotechnology and food processing research are encompassed in the scope of the Manufacturing Committee. Soil conservation, water quality, global climate change, and pest control research fall under the Natural Resources and the Environment Committee. There needs to be a new committee established, perhaps Agriculture, Food and Nutrition, to accommodate the rest of the broad scope of agricultural research in ARS and SAES's.

There have been a few personnel changes in ARS since our last report to ESCOP. These include the retirement August 20, 1993, of Earl King, Assistant Director of the Southern Plains Area. Neil Rutger, former Associate Director of the Mid South Area (MSA) has accepted a new position as the first Director, National Rice Germplasm Evaluation and Enhancement Center, at Stuttgart, Arkansas. Filling in behind Neil as Acting Associate Director, MSA, is Peter Johnsen from the Southern Regional Research Center. Bobby Stewart, Laboratory Director, Conservation and Production Research Laboratory, Bushland, Texas, retired October 1, 1993. His retirement was short lived; on October 3 he became Director of the newly formed Institute for Dryland Agriculture and Distinguished Professor of Soil Science at West Texas A&M University. James R. McFerson has been appointed Research Leader of the ARS Plant Genetics Resources Unit in Geneva, New York, which operates in close coordination with Cornell University. Thomas S. Elias, Director of the Rancho Santa Ana Botanic Garden in California, and Chairman of the Department of Botany at Claremont Graduate School, will become Director of the U.S. National Arboretum, effective November 29, 1993.



United States
Department of
Agriculture

Agricultural
Research
Service

Office of the
Administrator

Washington, D.C.
20250

October 26, 1993

SUBJECT: Food Safety Workshop

TO: E. E. Finney, Jr., ARS
J. P. Jordan, CSRS
H. R. Cross, FSIS
K. C. Clayton, AMS
L. Williams, ES
J. Fischer, ESCOP, Clemson University
Z. Carpenter, ECOP, Texas A&M

FROM: Daryl Lund
Dean, Cook College
Rutgers University

W. H. Tallent
Assistant Administrator, ARS

We are Co-chairs of an ad hoc Joint USDA/University Committee on Food Safety that was established in 1991. This Committee was appointed by the Administrators of FSIS, AMS, CSRS, and ES and the Chairs of State agricultural experiment stations and cooperative extension service committees on organization and policy (ESCOP and ECOP). They charged the Committee to survey food safety related activities and agendas of USDA agencies and land-grant universities and to identify specific areas of opportunity for cooperative research and education to more effectively serve the needs of USDA food safety action agencies.

The survey part of the charge was completed in August 1993. The committee now proposes to organized a workshop to utilize the information from the survey and other sources to address the second part of the charge. The stated goal of the workshop will be to "enhance cooperation among responsible USDA agencies and universities to improve the responsiveness and effectiveness of food safety research and education."

A Workshop Planning Subcommittee comprised of:

Frank Flora, CSRS
Clark Burbee, CSRS
Jane Robens, ARS
Elizabeth Andress, ES
Marvin Norcross, FSIS
George Heath, FSIS/UMES

has been working over the past several weeks to develop more specific plans for the workshop.

E. E. Finney, Jr., et. al

2

The Subcommittee has developed a tentative agenda and identified eight critical food safety topics with suggested participants for workshop breakout groups (Enclosure 1). The one and a half day workshop would be held March 8-9, 1994, in Washington, D.C.

At this point we ask that you reaffirm endorsement of and commit to participation in the workshop by your agency or organization. If you agree that the proposed workshop is a timely and constructive undertaking that will merit participation by you and/or your top level staff and that can provide useful input for program planning and budgeting by your agency/organization, please sign and return this copy to W. H. Tallent, USDA, ARS, Rm. 358-A, Administration Bldg., AG BOX 0302, Washington, D.C. 20250. If you wish to be briefed further on the workshop purposes and agenda, please let us know.

Signed: _____

Agency/Organization: _____

Enclosure

cc:

F. Flora
M. Norcross
J. Robens
E. Andress
C. Burbee
G. Heath

Tentative Agenda for Food Safety Workshop

Goals of Workshop

To enhance cooperation among responsible USDA agencies and universities to improve the responsiveness and effectiveness of food safety research and education.

Beyond this main goal established by the committee at the July 2 meeting, the following two objectives were identified by the planning subcommittee:

1. To identify areas for cooperation
2. To identify mechanisms to facilitate cooperation.

Proposed Preliminary Agenda

Monday evening - Arrival and Reception.

Tuesday AM - Welcome/Introduction (Tallent/Lund)
 Setting the Stage (Tallent/Lund)
 - Current mechanisms for cooperation
 - Budgets
 - Barriers
 Directions for Breakout Sessions
 Break
 Breakout Sessions
 Lunch
 PM Breakout Sessions
 Status Reports for Breakout Sessions

Wednesday AM - Plenary Session (Tallent)
 Action Plan (Lund)
 Wrap-Up (Tallent/Lund)

Breakout groups by topics with suggested participants are listed on the following page.

- 1) Foodborne pathogenic microorganisms (Norcross)
USDA- L. Miller (APHIS), R. Buchanan (ARS/ERRC), A. McNamara (FSIS), A. Miller (ARS), S. Bailey (ARS), J. Deloach (ARS), D. Derr (FSIS), I. Wesley (ARS/NADC), USDA/AMS
SAES/Univ.- M. Doyle (U. GA), C. Donnelly (U. VT), M. Johnson (U. AR), G. Beran (IA St. U.), R. Brackett (U. GA), B. Osburn (U. CA-D), R. Forsythe (U. AR), M. Cousins (Purdue U.), T. Montville (Rutger U.), D. Archer (U. FL), E. Zottola (U. MN), S. Doores (PA St. U.), M. Pierson (VPI&SU), M. Pariza (U. WI), B. Langlois (U. KY), M. Davidson (U. ID), J. Frank (U. GA), D. Fung (KS St. U.), E. Mallinson (U. MD)
- 2) Food animal identification and traceback (Heath)
USDA- B. Brewer (FSIS), G. Weber (ES)
SAES/Univ.- B. Osburn (U. CA-D), L. Corah (KS St. U.), E. Mather (MI St. U.)
- 3) Drug residues in animal food products (Heath)
USDA- R. Carnevale (FSIS), J. Cherry (ARS/ERRC), L. Stanker (ARS), B. Buntain (APHIS)
SAES/Univ.- R. Talbot (VPI&SU), S. Sundlof (U. FL), J. Kaneene (MI St. U.), J. Lloyd (MI St. U.), L. Fischer (MI St. U.), A. Craigmill (U. CA-D), J. Riviere (NC St. U.)
- 4) Naturally occurring toxicants (including mycotoxins) (Robens)
USDA- W. Norred (ARS-GA), L. James (ARS-UT), Ken Stevens (ARS), J. Richard (ARS), P. F. Ross (APHIS)
SAES/Univ.- W. Bidlack (IA St. U.), S. Taylor (U. NE), D. Hsieh (U. CA-D), G. Bailey (OR St. U.), I. Gray (MI St. U.), J. Pestka (MI St. U.), G. Stoewsand (Cornell U.-G), P. Murphy (IA St. U.), S. Otwell (U. FL), J. Liston (U. WA)
- 5) Pesticides in fruits & vegetables (Flora)
USDA- W. Franks (AMS), J. Coppedge (ARS), J. Impson (ES), J. Krysan (ARS),
SAES/Univ.- R. Dalvi (Tuskegee U.), R. Hollingworth (MI St. U.), J. Hotchkiss (Cornell U.), J. Seiber (U. CA-D), J. Rosen (Rutgers U.), J. Brittain (Clemson U.), G. Cuperus (OK St. U.)
- 6) Safety of new or emerging food technologies (Robens)
USDA- H. Rothbart (ARS/ERRC), D. Thayer (ARS/ERRC), D. Derr (FSIS), O. Urban (FSIS), B. Masters (FSIS), A. Young (USDA/OAB), C. Kramer (ERS)
SAES/Univ.- J. Dickson (IA St. U.), D. Olson (IA St. U.), L. McKay (U. MN), T. Klaenhammer (NC St. U.), F. Byers (TX A&M U.), R. Hardy (Cornell U.)
- 7) Risk assessment/communication (Flora & Burbee)
USDA- T. Kindred (FSIS), T. Roberts (ERS), P. Sandman (?), USDA/APHIS
SAES/Univ.- E. van Ravenswaay (MI St. U.), T. Habtemarian (Tuskegee U.), P. Kendall (U. CO), A. Fisher (PA St. U.), M. Pariza (U. WI), C. Bruhn (U. CA-D), A. Maretzki (PA St. U.), C. Winter (U. CA-D)
- 8) Education and training programs for safe food handling (Andress)
USDA- S. Sachs (FSIS), K. Stuck (FSIS), R. Reynells (ES), E. Andress (ES)
SAES/Univ.- R. Gravani (Cornell U.), G. Kuhn (PA St. U.), J. Chambers (Purdue U.), P. Kendall (U. CO), K. Penner (KS St. U.), M. Tamplin (U. FL), S. Sumner (U. NE), M. Swanson (U. ID), P. Tybor (U. GA), J. Denton (U. AR), J. Rushing (NC St. U.)

WDA AGENDA BRIEF

Meeting Date: November 11-12, 1993
Agenda Item: 9.2
Presenter: Charles W. Laughlin
Agenda Item Title: ESCOP/ACOP Leadership Development Program
Background Information: _____

Class 2 of the SAES Leadership Development Course was completed with Phase III in Washington, D.C. on June 2-4, 1993, with a total of 75 graduates. The program included presentations by Lowell Catlett, a futurist from New Mexico State University; Larry Myers from Myers and Associates; Ken Olson from American Farm Bureau Federation; Gary Wilson of the National Cattlemen's Association; Neill Schaller from the Institute for Alternative Agriculture; Diane Vosick, Nature Conservancy; Maureen Hinkel, National Audubon Society; Susan Offutt, Board of Agriculture for the National Research Council; Mark Weatherly, Chief of the Agricultural Board for OMB; Maryanna Henkart, Director of the Cell Biology Division of NSF; Louis True, Jr., Pesticide Programs for EPA; Darrold Dandy, a staff representative for the House Agricultural Appropriations Committee; Mike Hernandez, staff for the Senate Committee on Agriculture; Stan Ray, staff representative for the House Agricultural Sub-committee; Peter Magrath, President of NASULGC; Richard Rominger, Deputy Secretary of Agriculture; J. Patrick Jordan, CSRS Administrator; Essex Finney, Jr., Acting Administrator for ARS; and Katherine Reichelderfer, Interim Administrator for ERS.

The Phase III activity for Class 2 ended the tenure of Dr. Charles R. Krueger as the 1992-93 Program Coordinator. Class 3 is now the ESCOP/ACOP Leadership Development Course and the 1993-94 Program Coordinator is Dr. Charles W. Laughlin, Director of the Colorado Agricultural Experiment Station. The ESCOP members of the program committee are: Robert G. Gast, Robert G. Merrifield, Peggy Meszaros, McKinley Mayes, USDA/CSRS; Kurt C. Feltner. Representatives for ACOP include Dr. George Conneman, Cornell University; Charlene Mooty, University of Arkansas; Joseph Kunsman, Jr., NASULGC.

There are 75 registered participants in Class 3. Seventeen participants are from the North Central region, twelve from the North East region, thirty-nine from the Southern region, and seven from the Western region. Sixty-five are males and ten are females. Sixty-five participants are from 1862 institutions, seven from 1890 institutions and three from the USDA.

Phase I for Class 3 was held September 25 through October 1, 1993 at the University Place Hotel and Conference Center in Indianapolis, IN. Triangle Associates, in collaboration with the sub-committee, developed the activities for the program. In addition to the Triangle Associate trainers, J. Patrick Jordan and Dan Ogden discussed "Politics, Power and Persuasion." James Smith, Auburn University, discussed "Leadership, Diversity and the Campus Environment." Gale Buchanan, University of Georgia, discussed "Leadership for Motivation and Development." Robert D. Heil, Executive Director for the Western Region, discussed "Leadership in the Public

Eye." John White, Virginia Tech, discussed "Leadership for Transition....Structure and Culture." Thayne Dutson, Oregon State, discussed "Leading with Less," and James Bonnen, Michigan State University, discussed "The Scientist as a Leader." In addition, Ralphina Pace, Tuskegee University, and David Barkley, Clemson University, both of whom were Class 2 participants, discussed the opportunities associated with Phase II activities with Class 3.

Class 3 is now actively engaged in Phase II, the resident internship experience, and will culminate their formal leadership program with Phase III, a three day workshop in Washington, D.C., June 7 through June 9, 1994, interacting with leaders in national research and academic programs.

Action Requested: For Information Only

Action Taken:

APPENDIX VI

WAAESD AGENDA BRIEF

Meeting Date: November 11, 1993

Agenda Item: #9.4

Presenter: H. Paul Rasmussen

Agenda Item Title: Report of the 1996 Budget Committee

Background Information: The 1996 budget committee decided to approach the development of the budget in a slightly different manner. The initial presentations by CSRS, ARS, ES and others will not be made to the whole committee. This decision was made in light of the cost of travel and the availability of committee members to meet before the NASULGC meetings. Drs. Rasmussen and Heil met with federal entities and developed guidelines for consideration of the entire committee on November 10 and 11, 1993. This gave the full committee time to meet prior to these NASULGC meetings.

The draft budget will conform to the new ESCOP Strategic Plan. Any areas in the draft document were open for discussion by the full committee. We anticipate that with some forward planning we can develop both the written documentation for the budget and the resulting budget recommendations with two meetings of the full committee.

It is important that we communicate critical components of the budget to appropriate entities including congress, i.e. justification for a realistic budget request, identification and the basis for removal of items from previous budgets. We need to do a better job of communicating that change has occurred and that such change has been ongoing according to a planned and responsive program.

The 1996 budget committee met on November 10 and the results of that meeting will be the basis for the verbal report.

Action Requested: Discussion by the Western Directors

Action Taken: None requested

70.93

DISCUSSION DRAFT (see attachments)

November 11, 1993

MEMORANDUM

TO: Walter Woods, Assistant Administrator, CSRS

FROM: James J. Zuiches

SUBJECT: Western Directors Association Response to Committee of Nine Recommendations (September 1993 Meeting)

The Western Directors Association (WDA) has reviewed the recommendations that the Committee of Nine made at the September 1993 meeting and has taken the following actions:

- 1) WDA recommends to the Committee of Nine the implementation of a one stage evaluation process at the regional level for approval of regional research projects.
- 2) WDA recommends the inclusion of the two Western Committee of Nine members on RIC as full and active members. The remainder of the RIC membership will remain the same.
- 3) WDA offers the following peer review and evaluation process for Western Regional Research Project Proposals:
 - a) Project outlines are submitted to the Office of the Executive Director by January 15 or May 15 of each year and verified for conformity of format with the CSRS *Manual for Cooperative Regional Research*.
 - b) The chair of RIC is notified of the projects to be reviewed and designates a RIC member to serve as a principal reviewer for each submitted project outline.
 - c) The Executive Director's Office mails proposed project outlines and review forms (CSRS Form 89) to each peer reviewer and the RIC principal reviewer with instructions to send their review to the RIC reviewer and a copy to the Executive Directors Office.
 - d) At the time the proposed project outline is submitted, the Chair of RIC, in consultation with the Administrative Advisor (AA) or sponsor, will select at least two technical peer reviewers who are not involved in the project and agree to review the outline. The purpose of the technical peer review is to provide independent peer input on the quality of the proposed project outline. The identity of the peer reviewers will be held in confidence upon request.
 - e) The designated RIC principal reviewer is responsible for monitoring receipt of the peer reviews and developing a summary review.
 - f) Prior to the RIC meeting a packet of materials containing all project outlines and coordinating committee petitions is mailed to each RIC member. Even though a RIC member has been designated as the principal reviewer, each RIC member is expected to review all proposed project outlines and petitions.
 - g) The designated principal RIC reviewer reviews the proposed project outline, completes a CSRS Form 89 summarizing all (at least two) peer reviews and leads the discussion by presenting the summary at the RIC meeting. Following the discussion of the proposed project outline, a vote is taken and the RIC recommendations are presented at the next WDA meeting for final approval.
 - h) The approved original project outlines and summary CSRS Forms 89 are sent to the CSRS Regional Research Office.

APPENDIX VIII

WESTERN DIRECTORS' AGENDA BRIEF

Meeting Date: November 10-13, 1993

Agenda Item: 10.0 Pest Management Strategies

Presenter: Barry J. Jacobsen

Agenda Item Title: Pest Management Strategies

Background Information:

Action Requested:

Request to take 1% off the top funding for PMS technical activities including funding of working group meetings and developing interagency activities.

Action Taken:

WESTERN DIRECTORS' AGENDA BRIEF

Meeting Date: November 10-13, 1993

Agenda Item: 10.0 Report on PMSS activities

Presenter: Barry J. Jacobsen

Agenda Item Title: Report on PMSS activities

Background Information:

Action Requested:

Action Taken:

WDA AGENDA BRIEF**Meeting Date:** November 11, 1993**Agenda Item:** 13.0**Presenter:** Robert D. Heil**Agenda Item Title:** Executive Director Report: Period July-Nov 1993**Background Information:** _____Activities

- Accomplishments Report
 - Second "draft" has been made available to Directors. Need to discuss how, where, etc., to store data.
 - Plan to assemble similar documentation specific to regional research projects and coordinating committees.
- Regional Research Task Force
 - Participated in Regional Research Task Force meeting held in Kansas City on Sept. 1 and 2.
- Western Regional SARE Administrative Council
 - Assumed Chair responsibilities in August, 1993.
 - Chair of Host Institution Search Committee.
- Western Regional Council
 - Assumed Chair responsibilities in October.
 - Council is developing Western Region research, extension and teaching priorities for submission to Joint Council by Dec. 1, 1993.
- Public Land Policy Initiative
 - Coordinated with Dean Gene Sander, University of Arizona, to facilitate interaction among WRCC-40, WRCC-50, Western Region Extension Public Lands Policy Task Force, CARET, and the Public Lands Council. Gene Sander had been asked by the Public Lands Council to establish some effort on the part of the Western Land Grants to identify and make available to policy makers science based information to address the issues of "grazing reform" and "grazing fees."
- State Visits
 - Have made state visits to Idaho, Washington, Utah and Oregon. My sincere appreciation for the hospitality and opportunity to become acquainted with the faculty and programs at your institutions.
- ESCOP Business
 - FY95 ESCOP Budget Committee.
 - FY96 ESCOP Budget Committee.
 - FY95 Board on Agriculture Budget Committee
 - Upon request, have assisted ESCOP Chair and Vice-Chair with ESCOP activities.
- Conducted analysis of R&D Investment in Agriculture versus other industries and have shared the information with Western Directors, AESOP, Chairs of FY95 and FY96 Budget Committees and NASULGC.
- Made an analysis of "Klonglon" report to identify program shifts at State Agricultural Experiment Stations for possible use in FY95 and FY96 Budget documents.
- Have started dialogue with EPA and USFS to first identify regional program infrastructure of these agencies and then determine if there are linkages that could be developed with our regional efforts.

- Have initiated dialogue with the USDA-SCS Information Management Systems group located in Ft. Collins to determine what GIS information might be available for the Western region (at minimal cost), which could provide a framework for integrating our research activities with ecological, agricultural, geographic and economic attributes of the Western region. This activity could serve to provide more meaningful information to "customers" and serve the Association as a tool for managing our research.

Future and On-Going Activities

- Integrating and implementing recommendations of the Regional Research Task Force.
- Modifying, etc., accomplishments reports toward development of a computer database. Where and how to store the database needs to be determined. Who is the audience? What questions and how will they be asked? Are there current databases into which we can integrate this information? (NAL), SAN)???
- Development of FY96 ESCOP Budget.
- Completing FY95 ESCOP Budgets.
- Development of FY96 NASULGC Budget.
- Will serve as co-chair on FY97 ESCOP Budget Development Committee.
- I have not been active in the "political arena" other than to be a part of ESCOP-AESOP discussions on issues and strategies for addressing congressional needs and concerns.

Travel Activities

- ESCOP Strategic Planning Workshop - Dallas, TX - July 14-16.
- ESCOP-ECOP Joint Meeting - Seattle, WA - July 26-30.
- Board on Agriculture FY95 Budget Committee, Washington, DC - Aug. 11-12.
- Western Regional SARE Admin. Council, Estes Park, CO - Aug. 23-25.
- ESCOP Strategic Planning Workshop, College Station, TX - Aug. 23-25.
- Regional Research Task Force, Kansas City, MO - Sept. 1-2.
- Utah State University visit - Sept. 26-28.
- ESCOP-ACOP Leadership Dev. Workshop, Indianapolis, IN - Sept. 28-30.
- ESCOP Executive Committee, Washington, DC - Oct. 11-14.
- Sustainable Agr. Science Conference, Seattle, WA - Oct. 23-25.
- University of Idaho visit - Oct. 26-27.
- Washington State University visit - Oct. 28-29.
- Oregon State University visit - Nov. 1-2.
- NASULGC - Nov. 8-14.

Travel Schedule through February 1994

- NARC Meeting, Washington, DC - Nov. 22-22.
- SARE Host Institution Search Committee, Albuquerque, NM - Nov. 29-30.
- ESCOP Executive Committee - February
- Western SARE Administrative Council - February - Possible meeting of SARE Administrative Council to select new host institution

Action Requested: None

Action Taken:

APPENDIX X



University of California-Davis
Davis, California 95616-8769

International Programs Office
Charles E. Hess, Director
110 Buehler Center

Telephone: (916) 752-8117
Fax: (916) 752-1196

Date: October 28, 1993

To: Harriet Sykes

Fax no.: (303) 491-7396

From: Charles E. Hess

Message: Dear Harriet:

I will present the Western Biotechnology Consortium, agenda item 14.0

A proposal to establish a Western Biotechnology Consortium has been presented for two years in a row without success. However, there appears to be continued interest in the Western Region and in Washington to seek a special grant to establish a university/federal/private sector biotechnology consortium. The goal of the discussion will be to determine the level of interest and the willingness to make a committed effort to achieve funding in the next fiscal year.

For your information, I have enclosed the "talking points" which highlights the rationale for the Western Biotechnology Consortium, the proposal, the research agenda, and the funding. Please feel free to include the talking points in your mailing, but I think it is probably more than you want to send.

With best regards,

Charles Hess

Number of pages transmitted 3 (including cover sheet)

TALKING POINTS ABOUT THE WESTERN BIOTECHNOLOGY CONSORTIUM

* Western Agriculture is unique and important

Supplies up to two-thirds of all the fruits and vegetables consumed.

Is a major share of exports

1990 farm income was \$39.6 billion

Has a preponderance of horticultural or "specialty crops"

* Western Agriculture has a special challenge

The availability of chemical pest control is rapidly diminishing nationally, but is particularly acute in the Western Region because of the "specialty crops"

Manufacturers are choosing to remove chemicals rather than going through reregistration

Environmental concerns are also encouraging decreased use of agricultural chemicals

*The Western Region has a special opportunity

Over one-third of the Biotechnology Companies are located in the Western Region.

The Western Region's public and private universities and federal laboratories have played a key role in providing the research base and providing human capital for the biotechnology industry

There is intense interest on the part of the private sector and the universities to develop mechanisms to enhance collaboration and to speed technology transfer

PROPOSAL

Establish a university/federal/private sector biotechnology consortium whose mission would be:

Promote increased application of the tools of biotechnology to develop an agriculture that is environmentally sound and internationally competitive

Provide a mechanism which ensures university/federal laboratory/private sector planning, priority setting and co-funding of top priority research projects

Enhance the rate at which new products and technologies are introduced into commercial practice

RESEARCH AGENDA

Develop alternative, environmentally safe strategies for control of plant and animal pests and vectors of disease

Expedite the development of new methods for plant and animal improvement

Develop new uses for, generate new products from, and enhance safety of harvested plant and animal products using biotechnology

Develop bioremediation technologies to remove pesticides and other agricultural toxic compounds from the soil and water

For the above and other objectives, develop new diagnostics for agricultural application

Topics for specific research projects are being provided by the private sector

FUNDING

A funding level of \$10 million is proposed for the Western Biotechnology Consortium. Federal funds would be matched at least on a 1:1 basis with non-federal funds.

Appropriation made to USDA-CSRS

CSRS would conduct a competitive program to select a "lead-university" within the Western Region to house the program.

The program would be administered by a "Secretariat" composed of university, federal laboratory and private sector members. The "Secretariat" would appoint an executive director.

All universities and federal laboratories in the western region would be eligible to compete for funding. Universities or federal laboratory outside the western region could compete for funding by collaborating with a principal investigator in a western university or federal laboratory.

Awards would be based on scientific merit based on peer review and the ability to attract private sector and other non-federal matching funds.

For additional information contact:

**Charles E. Hess
Department of Environmental Horticulture
University of California, Davis, CA 95616**

**Phone: (916) 752-1605
FAX: (916) 752-1819**

WDA AGENDA BRIEF

Meeting Date: November 11-12, 1993
Agenda Item: 15.1
Presenter: Charles W. Laughlin
Agenda Item Title: Western Director's 1994 Spring Meeting
Background Information: _____

The 1994 Spring Western Director's Association meeting will be held in Fort Collins, CO from Monday, March 7 through Wednesday, March 9, 1994. RIC will be in session from 8:00 a.m. to 5:00 p.m. on Monday, with the Executive Committee convening that evening from 7:00 to 9:00 p.m. The entire WDA will meet Tuesday, March 8 from 8:00 a.m. to 3:00 p.m., with a tour scheduled until 5:00 p.m., followed by a reception at Dr. and Mrs. Charles Laughlin's home. A full session from 8:00 a.m. to 5:00 p.m. is scheduled for Wednesday, March 9. A block of rooms have been reserved at the Best Western University Motor Inn, 914 S. College Avenue (Phone: (303) 484-1984), at the rate of \$36/single, \$44/double. Each participant will be responsible for making their own reservations prior to February 10, 1994. The motel is within walking distance of the Colorado State University campus where meetings will convene in the Lory Student Center. More detailed information concerning arrangements and registration costs will be mailed to directors in January, 1994.

Action Requested: **For Information Only**

Action Taken:

The National Agricultural Research, Extension, and Teaching Accomplishments Communications Project

NATIONAL DATABASE PROJECT

Project Highlights

Value

The ideal quality of life all Americans aspire to depends on agricultural research. This project will demonstrate the truth of that statement by showing exactly how the benefits that flow from agricultural research touch every one of us.

The national research database project:

1. Allows the land-grant system to channel talent in a single direction and to promote the skills of the participants.
2. Gives land-grant communicators their first regional research project and establishes the foundation for future projects.
3. Allows land-grants to promote the benefits of their research—and CSRS support—to highly targeted audiences, both by affording direct access to the data and by developing selected and sophisticated communications vehicles aimed at rigidly defined targets.

Vision

The project allows CSRS and its cooperating partners to establish a new direction and a new method of delivering information, by fostering creative research into information delivery via this new channel to the mass media.

Position

When it comes to mass-delivering information to the man in the street, this project creates an information partnership right in the middle of the Information Superhighway.

Goal

To link the accomplishments of land-grant university research, extension, and teaching into a single, usable, accessible collection of data that demonstrates the significance of agriculture in contemporary life.

October 20, 1993

Objectives

1. Secure land-grant university participation; identify state contacts.
2. Establish technical guidelines and links.
3. Establish editorial guidelines.
4. Develop entries: results of teaching, research, and extension; investigators' biographical sketches.
5. Demonstrate or evaluate possible products or uses for specific target audiences.
6. Develop promotional materials aimed at target audiences.
7. Develop a users' guide.
8. Develop software.
9. Effect transfer to CSRS.

Tactics

1. Each partner will promote participation in the database project by land-grant institutions.
2. Regional coordinators will identify state contacts and assist in data selection and development.
3. Target specific audiences, and target database materials to them.
4. Promote direct use of the database among targeted groups.
5. Develop various Guides to Agricultural Secrets.
6. 1993 and 1994 user demonstration (promotion) projects
 - A. Land-Grant institutions, 1993
 - B. Possibly Congress, 1994

Target Audiences

1. Agricultural communications staffs
2. CSRS communications office
3. Congressional staffs
4. Mass media reporters, editors, and editorial researchers; special media
5. USDA staff; other government agencies
6. Cooperative Extension

The National Agricultural Research, Extension, and Teaching Accomplishments Communications Project

NATIONAL DATABASE PROJECT

Who's Who

David King *ESCOPE committee on communication*
 Department Head
 Purdue University
 Agricultural Communication Service
 Room 210 AGAD
 West Lafayette IN 47907
 Phone: 317-494-8396
 FAX: 317-496-1117
 Internet: kingd@ecn.purdue.edu

Daniel J. Rossi *administrative advisor*
 Associate Director NJAES
 Cook College-Box 231
 Rutgers University
 New Brunswick NJ 08903
 Phone: 908-932-8945
 FAX: 908-932-6769
 Internet: rossi@aesop.rutgers.edu

Kevin Gamble *team member*
 Head, Extension Technology Services
 North Carolina Cooperative Extension Service
 Box 7602
 Raleigh NC 27695-7602
 Phone: 919-515-2983
 FAX: 919-515-3777
 Internet: kgamble@ces.ncsu.edu

Veronica M. Malone *project manager*
 Director of Communications and Public Affairs
 Cook College/NJAES-Box 231
 Rutgers University
 New Brunswick NJ 08903
 Phone: 908-932-9003
 FAX: 908-932-6769
 Internet: malone@aesop.rutgers.edu

Jerome McNamara *CSRS Computer Services*
 Network Manager
 USDA-CSRS
 901 D Street SW Room 310-B
 Washington DC 20250
 Phone: 202-401-1977
 FAX: 202-401-5082
 Internet: mcnamara@darth.esusda.gov

John Hannon *team member*
 Associate Director
 Communications and Public Affairs
 Cook College/NJAES-Box 231
 Rutgers University
 New Brunswick NJ 08903
 Phone: 908-932-9003
 FAX: 908-932-6769
 Internet: jhannon@aesop.rutgers.edu

Len Carey *CSRS Communications*
 Director of Communications
 USDA-CSRS
 901-D Street SW Room 348
 Washington, DC 20250
 Phone: 202-401-4268
 FAX: 202-205-9775
 Internet: carey@csrs.esusda.gov

Patricia Lewis *team member*
 Public Relations Consultant
 27 Girard Place
 Maplewood NJ 08903
 Phone: 201-763-9592 (personal office)
 201-378-5235 (current project office)
 201-763-7497 (home)
 FAX: 201-762-4832
 Internet: lewis@aesop.rutgers.edu

Regional Coordinators

Western Region

Terence L. Day
 News Coordinator
 Washington State University
 401-F Hulbert Hall, WSU
 Pullman, WA 99164-6244
 Phone: 509-335-2823
 FAX: 509-335-2863
 Internet: dayt@wsuvm1.csc.wsu.edu

North Central Region

Stan Ernst, Coordinator
 News and Media Relations
 Ohio State University
 216 Kottman Hall
 2021 Coffey Road
 Columbus, OH 43210-1044
 Phone: 614-292-2011
 FAX: 614-292-2270
 Internet: ernst.1@osu.edu

Southern Region

Steve Hill
 Communications Specialist
 Texas A&M University
 Department of Ag Communications
 Mail Stop 2112
 College Station, TX 77843-2112
 Phone: 409-845-6717
 FAX: 409-845-2414
 Internet: s-hill7@tamu.edu

Northeastern Region

David Watkins
 Director, Media Services
 Cornell University
 B27 MVR
 Ithaca, NY 14853-5901
 Phone and voice mail: 607-255-1551
 FAX: 607-255-1533
 Internet: dowl@postoffice.mail.cornell.edu
 Secretary: 607-255-1088

National Database Mailing List:

To reach the 12 people listed above simultaneously, use the following Internet address:

natl-db-mg@twosocks.ces.ncsu.edu

October 20, 1993

Project Benefits

Already providing the impetus for several regional and national communications efforts, the national database will be the foundation for many critical national, regional and local communications efforts as the national agricultural research, extension and teaching system tells the story of its impact on contemporary life.

Benefits to participating states include:

- Immediate distribution of research, extension and teaching accomplishments to the media, land-grant institutions, communicators, CSRS and other government agencies and policy makers.
- Increased exposure for local accomplishments through information distribution via other states.
- Training for communicators in the use of sophisticated electronic information delivery and retrieval methods.

Project Team

Daniel J. Rossi
Rutgers University
administrative advisor

Veronica M. Malone
Rutgers University
project manager

John Hannon
Rutgers University
team member

Patricia Lewis
Rutgers University
team member

David Kling
Purdue University
ESCOOP/CSRS communication committee

Kevin Gamble
North Carolina Cooperative Extension Service
team member

Jerome McNamara
USDA-CSRS
CSRS Computer Services

Len Carey
USDA-CSRS
CSRS Communications

Regional Coordinators

Terence L. Day
Washington State University
Western Region

Stan Ernst
Ohio State University
North Central Region

Steve Hill
Texas A&M University
Southern Region

David Watkins
Cornell University
Northeastern Region

National Database Project

**National Agricultural Research,
Extension and Teaching
Accomplishments
Communications Project**

**New Jersey Agricultural
Experiment Station
Cook College • Box 231
Rutgers University
New Brunswick, New Jersey 08903**

Project's Purpose

The National Database Project will provide a connection between a broad range of information users and the information generated by land-grant universities. In the past eight years, the number of non-scientific and non-academic users of the Internet has increased dramatically. Teachers and students now regularly travel the "information superhighway." They are joined by librarians, journalists, environmentalists, lawmakers and many other groups searching for a broad range of accurate, timely and understandable information.

The project will allow CSRS and its cooperating partners to establish a new direction by fostering creative communications via this emerging information channel.

Project's Contents

Led by Rutgers University, the project provides access to the results of the best agricultural research, extension and teaching projects and programs of the land-grant universities and 1890 institutions.

Written in a non-technical style, easily understood by non-scientists, the database will include information on how research has been "extended" to affect economic, social, environmental and geographical conditions.

In addition, the projects and programs will be sorted according to the following broad categories: food quality and safety, water quality, environment and national resources, diet and health, family and youth development, sustainable agriculture, technology and agriculture, farm management, rural development and rural health care. Further sorting of the database will be made according to emerging "hot" issues.

Project Structure

The project is managed nationally by Rutgers University, which provides the central contact point for all elements of the project, coordination of editorial guidelines and specifications for entries, and coordination of demonstration projects using the database.

Technical assistance is provided by North Carolina State University, which maintains the database on a networked computer and will establish connection routes and retrieval paths for information.

In each region of the country a coordinator will work with individual states to assist them in developing a primary contact for state information as well as in identifying and developing data entries.

Institutions providing regional coordination include Washington State University, Ohio State University, Texas A&M University and Cornell University.

The CSRS provides oversight and will take over the database as it moves from project to program status.



WDA AGENDA BRIEF

Meeting Date: November 11, 1993
Agenda Item: Guam State Report
Presenter: Chin T. Lee
Agenda Item Title: Guam State Report
Background Information: None

Guam rocked early Sunday evening, August 8, by the strongest earthquake in 84 years. Dozens of people were injured and damage was estimated at more than \$200 million mostly from two new hotels. Power and water across the island was cut off by the quake, which measured 8.2 on the Richter Scale. In comparison to the October 17, 1989, earthquake in San Francisco that took the lives of 62 people registered 6.9. The College of Agriculture and Life Sciences suffered minor damage, from broken equipment and cracked building; however, none of the faculty or staff was hurt. Guam's economy is sustained by a continued decline in tourism and the military reductions. Guam's unemployment rate has increased from 2.5% to 5%.

Government of Guam departments and agencies including the University of Guam are going to have to cut the budgets in fiscal year 1994 by an additional 4 percent in addition to the 8 percent cut for the fiscal year 1993. The reduction in budgets will significantly impact on research and extension programs.

Dr. Wilfred Leon Guerrero, President of the University of Guam is retiring on December 31, 1993. He served as Dean/Director of the College of Agriculture and Life Sciences, University of Guam from 1972 to 1989 and he has been the President since 1989.

We hired Dr. Ilse Silva-Krott as Assistant Director for the College. Her M.S. degree is from the University of Washington and Ph.D. degree for the University of Tennessee. She has good experience and academic background in Veterinary Medicine.

Action Requested: None

Action Taken: None

WDA AGENDA BRIEF

Meeting Date: November 11, 1993
Agenda Item: 7.0
Presenter: Ronald S. Pardini
Agenda Item Title: Nevada State Report
Background Information: _____

The renovation of the Fleischmann Agriculture building is currently underway and is scheduled for completion on January 1, 1994. It is my understanding that the construction is a couple of weeks behind schedule.

In FY 92-93 NAES experienced a budget cut of 4.8% comprised of an actual budget cut (3.8%) and delaying faculty merit allocations for 6 months (1%). In FY 93-94 the 3.8% actual cut became permanent. We have not hired new AES faculty for two years.

The University owned field station at Little Valley is adding a research facility which will contain a laboratory, conference room and overnight accommodations for faculty, students and staff. The Nevada Agriculture Experiment Station played a major role in obtaining USDA funding for this new faculty. Little Valley is a pristine area located in the Tahoe Basin and will offer our Environmental and Resource Science faculty the opportunity to conduct field research.

Action Requested: None

Action Taken: None

WDA AGENDA BRIEF

Meeting Date: November 11, 1993 NASULGC

Agenda Item: State Report 7.0

Presenter: Al Gale

Agenda Item Title: Wyoming State Report

Background Information: Previous State Report

Competitive Grant Program: A competitive grants program has been initiated by the Wyoming Agricultural Experiment Station for College of Agriculture faculty during a two year period of FY94 and FY95. At this point, \$8,000 is available on a competitive basis. Part of our reasoning is to acquaint college faculty with the process that may be used when the Agricultural Experiment Station will be required to make funds available university-wide in FY96 as prescribed in the reallocation process being carried out by the University of Wyoming. All projects awarded funding must be approved through the normal Experiment Station process.

ENR School: As most of you know the University of Wyoming has established a School of Environment and Natural Resources (ENR). The current emphasis is on instruction with emphasis on research and extension following at a later date. (I hope.) Students enrolling in classes in ENR will not obtain an actual degree from the schools, but instead will graduate in their academic major with an ENR concentration in their discipline. At this point, the half-time director of ENR will report directly to the dean of agriculture for a two year period.

College of Agriculture Dean Up-date: As of the writing of this agenda brief, nothing is in place. Two more candidates will be interviewed in late September and early October. I might be able to report something definite at NASULGC.

Hasta La Vista!