Preparing Science and Education National Impact Summaries
The National impact process begins with submission of impact statements to the Science & Education Database

http://www.NIFA.usda.gov/newsroom/impacts/impacts.html
Individual State/Institution impact statements are prepared at their respective locations and submitted to the national database by the local writers

- SAES
- CES
- AP
Multi-States Impact Statements

- Prepared at Multi-State annual meetings
- Submitted by administrative advisors to regional office
- Executive directors review and submit to National Database
Quality Impact Statements

- Economic
- Environmental
- Social
- Impact on Disciplines
Each State/Institution has the opportunity to identify priority impact statements for their organization.
Impact Writing Process

- Annually, NIFA (*T. Meisenback*) calls for impacts, generally around November - March
- Impact submission identifies
  - the *ISSUE (who cares and why)*
  - *WHAT HAS BEEN DONE*
  - *IMPACT*
  - National Goal, Primary Area(s) of Impact and Funding Source(s)
Preparing National Impact Summaries

• The database is generally closed to state/institution impact submissions in March

• A national writing team is formed and brought to a hosting facility
  • Ag writers, editors and desktop publisher
  • ESCOP (R. Pardini)
  • ECOP (J. Venette)
  • ACOP (L. Cole)
  • NIFA (T. Meisenback)
Preparing National Impact Summaries

• National writing team meets to review innovations from previous year (
  Pre-meeting dinner)

• Based upon national priorities, the team selects 10-15 priority/hot topic areas for the Science & Education Impact Summaries (1 to 1½ pages in length)
Preparing National Impact Summaries

• Writers choose/assigned priority/hot topic areas

• Writers research their priority/hot topic using the Science & Education Impact Database

  ▪ Quality impacts:
    ✓ Well written
    ✓ Quantifiable impacts or potential impact

  ▪ State/Institution Priorities – provide guidance for inclusion into national summary
Preparing National Impact Summaries

- Writers prepare draft on selected priority/hot topic area
- Each draft is reviewed by COPS, NIFA, editors and revised by writers
- COPS & NIFA monitor “hits” in drafts to insure that every state/institution that submitted quality impacts is mentioned
- Another round of editing by NIFA & land grant institute editor
Preparing National Impact Summaries

- Final Editor revises & formats national summaries (*External to NIFA*)
- Summaries are prepared for distribution:
  - Print
  - Web
  - CDRom
    (*Production is coordinated by NIFA*)

** Web & CDRom versions will include linked cross references to the original State/Institution's impact statement
The Science & Education Database

- The Database is open to the public
  (http://www.NIFA.usda.gov/newsroom/impacts/impacts.html)
- Public can search using multiple criteria
  - Simple Terms
  - States and Institutions
  - National Goals
  - Hot Topics
  - Funding Sources
  - Program Priorities
- Decision makers have access to each State/Institution’s impact submission
<table>
<thead>
<tr>
<th>State/Institution's Responsibilities</th>
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<tbody>
<tr>
<td>• Quality impact statements</td>
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<td>• Identify priority/focus areas for your organization</td>
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| • Review your impact submissions  
  QUALITY not QUANTITY! |
| • Administrative Advisors work with committees to prepare and report impacts |
| • Document scientific impact of NIFA supported research on respective disciplines |
Proposed Plan for ESS/ESCOP

• Identify “hot topic” areas for impact 2005
• Define Administrative Advisor/Executive Director’s responsibility in obtaining multi-state project impacts and providing quality control
• Impact training for ESS/ESCOP/Region
• Improve interface of impact process with ESCOP communications & marketing committee activities & Blue Ribbon Team.
Preparing Science and Education National Impact Summaries

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