

Agenda Item J1: WAAESD/WEDA Building Strength in Unity (BSiU) (continued from Spring Meeting)

Presenters: All with Sara Schmidt, facilitating

Action Requested: For information

Background:

This session was a continuation of the Spring Meeting WAAESD/WEDA/WRPLC Joint Session.

Session Agenda

“Building Strength in Unity”
WAAESD – WEDA Joint Summer Session
Tuesday, July 16, 2013, 3:30 – 5:30 pm
Kidd Island Bay Room
Coeur d’Alene Resort, Coeur d’Alene, Idaho

- 3:30 pm Welcome and Introductions, All
Session Overview and Review of May 1st Collaborative Meeting: Bill Frost, Bret Hess and Sara Schmidt
Our Focus: “Future collaboration at the regional association level”
Our Common Ground: “Meeting the needs of stakeholders”
Our Reality:
- Create a foundation for documenting and demonstrating the value of the West’s contributions to the nation
 - Convert challenges into opportunities
 - Improve communications and stakeholder engagement
- 3:50 pm Finalize Areas of Common Interest, All
- Review top areas of common interest from pre-meeting survey results
 - Breakout Groups to brainstorm value of each area of common interest
- 4:30 pm Review Areas of Common Interest, All
- Reports from each breakout group
- 4:50 pm Brainstorm Outline for Future Efforts, Small Groups
- Each breakout group will brainstorm key players and minimum requirements for the future development of each common area of interest. For example, next steps, initiative leaders, key stakeholders, funding sources, and marketing efforts.
- 5:10 pm Next Steps, All
- Reports from each breakout group

- Finalize assignments for each initiative to ensure deliverables, methods and timeline are available for discussion and approval at the March, 2014 meeting
- Discuss joint reporting database

5:30 pm

Adjourn

Breakout Group Assignments

Based on the 2013 Spring Meeting discussion, six “areas of common interest” were identified to focus on during this meeting. Participants were assigned to breakout groups based on interests indicated in a pre-meeting survey. Group assignments were also designed to spread out states and ensure that both WAAESD and WEDA were represented in each group.

Community & Economic Development	Natural Resource Management	Energy	Health and Nutrition	Food Systems	Rural/Urban Interface ¹
Greg Wiecko (GU/AES)	Barbara Allen-Diaz (CA/CE & AES)	Dave Thompson (NM/AES)	Brian Higginbotham (UT/CE)	Jim Moyer (WA/AES)	Bill Frost (CA/ CE & AES)
Fred Schlutt (AK/CE)	Jeff Jacobsen (MT/AES)	Steve Sparrow (AK/AES)	Charlotte Eberlein (ID/CE)	Victor Artero (GU/CE)	Steve Loring (NM/AES)
Rich Koenig (WA/CE)	Jeff Silvertooth (AZ/CE)	Jill Martz (MT/CE)	Singeru Singeo (FM/CE & AES)	Lee Sommers (CO/AES)	Scott Reed (OR/CE)
Bret Hess (WY/AES)	Ron Pardini (NV/AES)	Glen Whipple (WY/CE)	Larry Curtis (OR/AES)	Donn Thill (ID/AES)	Lou Swanson (CO/CE)
		Jeff Steiner (CO/AES)			Ken Grace (HI/AES)

¹After breakout session #1, members of the Rural/Urban Interface common interest group each joined one of the other 5 groups because issues related to the rural/urban interface transcend all the other topic areas.

Breakout Session #1: Finalize Areas of Common Interest

Each common area of interest is very broad. Work with your group to start to focus in on a few key aspects of this broad topic that are especially relevant to the Western U.S. Remember, our overall goal is to document and demonstrate the value of the Western Region. Keeping that in mind, work with your group to brainstorm around the following questions:

What are a few of the most important specific topics that should be documented about this area of common interest? Use the pre-meeting survey results to get you started!					
Community & Economic Development	Natural Resource Management	Energy ²	Health and Nutrition	Food Systems ²	Rural/Urban Interface ¹
Entrepreneur business development and skill sets: <ul style="list-style-type: none"> Research discoveries leading to creating of small businesses Extension supports development of knowledge, skills, & abilities 	1. Water- key factor – quality and quantity – prior efforts on WAAESD-WEDA; key driver for landscapes, ag, population growth, ecosystems/wildlife – climate change impacts 2. Land use and public lands management – endangered species; fire management;		Obesity prevention and education Diabetes SNAP-ED Clusters: <ol style="list-style-type: none"> Metabolic syndrome—Calories in/calories out. Community-level solutions Beneficial aspects of food- 		Food Systems Ecosystem Services (water, recreation) Urban-rural connections & interdependencies Fiber system Energy system

<p>Stakeholder interest in growing and providing local production</p> <ul style="list-style-type: none"> Extension may support know-how, researchers may assist with the effort by product testing and in some cases Ag Econ uses these situations as studies; Extension then would develop materials to illustrate the effects of these models. <p>Public policy development regarding community/Economic development and public works.</p> <p>Feasibility of various businesses/enterprises interested in moving or creating a business in a community.</p>	<p>climate change; wildlife – ag land – public land – priority uses.</p>		<p>disease prevention by phytochemicals and other dietary constituents (omega-3 fatty acids, etc.)</p>		
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² Energy and Food Systems groups did not turn in breakout session worksheets.

How does the Western Region, in general, benefit the entire nation when it comes to this area of common interest?					
Community & Economic Development	Natural Resource Management	Energy	Health and Nutrition	Food Systems	Rural/Urban Interface ¹
<p>Creation of jobs & contribution to the economy. Impact of public lands on community. For example, tourism is supported by public lands surrounding rural communities. Community gardens contribute to tourism.</p>	<ol style="list-style-type: none"> Major producers of fresh produce for U.S. – direct result of water Tourism Forest products Public lands for multiple uses Fire management Leading efforts in food safety – fresh produce 		<p>Chemo prevention @ UC-Davis Identify gaps—health and wellness demand on the food system SNAP-ED: At risk populations . Program for youth in health and wellness. Whole White Wheat in Colorado State Intervention for obesity: What works? People willing to pay much more for food without evidence of health benefits.</p>		<p>Ecosystem services (“nations playground,” recreation to nation) Understanding of urban-rural interdependencies Urban ag—can contribute to self-sufficiency</p>

How do research and Cooperative Extension activities at Western Region LGUs contribute to this common area of interest? List specific projects or examples, if possible:					
Community & Economic	Natural Resource Management	Energy	Health and Nutrition	Food	Rural/Urban Interface ¹

Development				Systems	
Western Rural Development Center Urban Extension Initiative A variety of small businesses supported by business incubators Partnerships with tour companies.	1. WAAESD-WEDA initiatives— can report? 2. MRC integrated 3. Multi-state projects 4. Great Basin Initiative – multiple LGUs, state and federal agencies – management and restoration of rangelands.				Urban extension initiative Urban agriculture programs, including master gardener Small farms programs Ecosystem services research and outreach across all western states

Breakout Session #2: Outline Future Efforts

At our next Joint Spring Meeting in March, 2014, each subcommittee will be asked to present some information that documents and demonstrates the value of the Western Region to the nation with regards to the area of common interest that they covered.

How will this subcommittee gather information/data/examples to support the assertions above? Create a timeline with milestones, deliverables, and assignments to share with the group.					
Community & Economic Development	Natural Resource Management	Energy	Health and Nutrition	Food Systems	Rural/Urban Interface ¹
Annual Accomplishment Reports to NIFA for database Relevance Logic – for discovery of commonalities and relationships. Allows for analysis of unstructured data and all data are equally weighted. Obtain and assemble annual accomplishments reports; perhaps combine individual faculty. Update data by Oct 1—POW data (but might be issues over collecting & managing). Need a repository for all the data. Need to contact Relevance Logic (by end of July) or some other method like Bibliometrics (check with Matt Anderson). Joint message to all western states for Community Development activities by Aug. 15 th . Need primary data. Data analysis and report by Jan 1. Distill report	Develop an inventory among western states relative to current W-LGU investments in each of the major program areas for forum in Nat. Res. Mngt. <ul style="list-style-type: none"> • CRIS • Multistate projects • Annual POW documents and reports – AES/CE; probably not complete for each/many states Water (quality, consumption, etc. Watershed management) Land-use management (urban, ag, rangeland, forest, etc.) →For use in possibly developing multistate projects.				

<p>down to a manageable report to present at Spring Meeting.</p> <p>What is period of interest for data collection? May need 2-3 years worth of data if we use the annual accomplishments reports.</p>					
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Also identify areas where information may be lacking so that other states can contribute to your efforts and/or to develop new initiatives around this area to fill in gaps, as necessary.

Community & Economic Development	Natural Resource Management	Energy	Health and Nutrition	Food Systems	Rural/Urban Interface¹
<p>This will be determined by the process:</p> <ol style="list-style-type: none"> 1. Do all states have such good programs? 2. Quality of data provided may be extremely variable—although unstructured data analysis 3. Outcome and output indicators are common to all states 4. Do all states categorize their reports in the same way? 	See #1.				

Joint Session Recap

Inventory Process:

- Federal Annual Reports (REEPort)
- POW
- CRIS Reports (individual faculty reports)
 - Last 3-5 years
 - Query Directors to fill gaps

Groups should focus on 1-2 key components and come up with projects/efforts in that specific area.

BSIU Leaders (Bill, Bret, Lyla, Mike, Sarah) will have a conference call in late summer.

Focus Area leaders will have conference call with BSiU Leaders in Fall.

- Nutrition and Health: Lou Swanson and Larry Curtis
- Food Systems: Don Thill and Jim Moyer
- Community Development and Economics: Rich Koenig and Fred Schlutt
- Natural Resources Management: Ron Pardini and Bill Frost
- Energy: Jeff Jacobsen and Dave Thompson

Gaps can be filled via MRF projects and competitive grants.